# TEACHERS MUTUAL BANK LIMITED

# NEW TEACHERS ONLINE SAVINGS ACCOUNT

**Target Market Determination** 

Date: 31 October 2025



### ABOUT THIS DOCUMENT

This Target Market Determination (TMD) applies to the New Teachers Online Savings Account issued by Teachers Mutual Bank Limited ABN 30 087 650 459, Australian Financial Services Licence/Australian Credit Licence 238981 (TMBL). TMBL operates under a number of brand names.

This TMD seeks to give TMBL members, staff, product distributors and other interested parties an understanding of the class of consumers for whom the New Techers Online Savings Account has been designed and how the product is to be distributed.

This TMD is not, and should not be construed as, a full summary of the product's terms, conditions and attributes. Nor is it a substitute for the provision of financial advice. When deciding about the product, consumers should refer to the Conditions of Use Accounts and Access, available at www.tmbank.com.au.

For further information on TMBL's approach to the distribution and development of products for appropriate target markets, please refer to the website, www.tmbank.com.au/design-distribution-obligations.









## TARGET MARKET **DETERMINATION**

Teachers Mutual Bank Limited ABN 30 087 650 459, Australian Financial Services Issuer:

Licence/Australian Credit Licence 238981

**Effective Date:** 31 October 2025

**Product: New Teacher Online Savings Account** 

Closed to New Accounts: 31 October 2024

#### A. Class of consumers

Below TMBL summarises the class of consumers comprising the target market for the New Teachers Online Savings Account based on the Product's key attributes and the consumer objectives, financial situation and needs.

PRODUCT DESCRIPTION		
Product Description	A savings account that rewards with a variable interest rate each month.	
Key Attributes	A savings account with the following key attributes:  variable interest rate;  access funds via internal account transfer;  direct deposits and credits;  PayID;  no minimum balance;  no monthly account fee;  no excess usage charge;  internet banking, mobile app banking, call centre and banking in branch;  SMS push notifications and email tracking notifications-	
Eligibility	<ul> <li>The Product was available before 31 October 2024 to:</li> <li>studying Education at an Australian university or have graduated as a teacher within the last two years from an Australian university;</li> <li>who are members of the Australian Education Union; and</li> <li>who are Australian citizen(s) or Australian permanent resident(s).</li> <li>The Product was closed to new accounts on 31 October 2024.</li> </ul>	









LIKELY NEEDS, OBJECTIVES AND FINANCIAL SITUATION			
Class Description	The Product has been designed for consumers seeking an interest bearing deposit account, with minimal fees and a variable rate of interest.		
Likely Financial Situation	Consumers with a wide range of:  income and saving habits; and employment status.		
Likely Needs	Consumers who need a savings account to:  deposit funds; earn a variable interest rate on deposited funds; access funds via internal account transfer; no monthly account fee; and no excess usage charge.		
Likely Objective	Consumers seeking a savings account with the following features:  Ability to  a variable rate of interest on deposited funds;  access savings at any time via internal account transfer with the Everyday Direct Account  create a PayID for instant, secure payments between bank accounts that is easier to remember than a BSB and account number; and  access internet banking, mobile app banking, a contact centre and banking in branch.		
Classes of Consumers for whom the Product has not been designed	This Product has not been designed for a consumer seeking a higher interest rate for their savings.		









#### B. Distribution conditions and restrictions

Below TMBL summarises the conditions and restrictions on distribution of the Product and the distribution channels that are likely to result in distribution to consumers in the target market.

Distribution Channel	<ul> <li>Before 31 October 2024, the Product was distributed through:</li> <li>Staff assisted channels including our branches, call centre, with a mobile lender and video chat;</li> <li>Online channels including websites, online banking, email and live chat function. The product ceased to be distributed and was closed to new accounts on 31 October 2024.</li> </ul>		
Distribution Conditions and Restrictions	General advice (such as advertising)  Retail Product distribution conduct (other than general advice)	<ul> <li>the distributor may provide general advice, such as advertising, through public channels.</li> <li>the Product must not be distributed through third parties, the product can only be distributed directly by TMBL;</li> <li>all distribution channels must be staffed by persons who have been trained in the distribution of this Product;</li> <li>the Product can only be distributed to consumers that meet the eligibility requirements for the Product; and</li> <li>deposits over \$5,000,000 are subject to acceptance at TMBL's discretion.</li> </ul>	

#### **DISTRIBUTION DETERMINATION**

The distribution strategy will enable the Product to reach consumers in the target market as the distribution channels are monitored by TMBL and/or staffed by persons who have been trained in the distribution of this Product.









#### C. Review

Below TMBL summarises the events or circumstances that reasonably suggest that the TMD is no longer appropriate.

Review Periods	appropriate (e.g. a disproportionately high number, beyond expected levels, of consumers switching or closing the Product each month; or evidence that consumer usage is significantly different from original expectations).  Next review of this TMD  31 October 2026  Periodic reviews following the first review of this TMD  Annually		
Review Triggers	<ul> <li>is no longer appropriate and would trigger a review of the TMD:</li> <li>significant dealings that are inconsistent with the TMD;</li> <li>a disproportionately high number of complaints received in relation to the design of the Product including: <ul> <li>product attributes</li> <li>product suitability</li> <li>product distribution;</li> </ul> </li> <li>relevant material change in law, such as changes to applicable legislation, court/AFCA decisions, regulatory guidance or other mandatory requirements which impact the Product's design and/or distribution;</li> <li>identified systemic issues in the design and/or distribution of the Product, which would cause the TMD to no longer be appropriate;</li> <li>material changes to the design and/or distribution of the Product, including its key attributes and terms and conditions; or</li> <li>other events or circumstances which indicate that the TMD is no longer</li> </ul>		







